

I claim

1. A method of scripting, directing, writing or producing a show by presenting, in an automated manner, one or more queries to the audience where such queries are designed by either a producer, a writer, or a director of the show to elicit a feedback that can be utilized or that is utilized in the scripting or development of the initial show or for later shows.
2. The method of claim 1 used to produce a television or online series of situational comedies, episodic shows or soap operas.
3. The method of claim 1 using streaming media, non-streaming online media, television or other manner of visual or audio format for storytelling.
4. The method of claim 1 with such queries structured in a multi-tiered manner based on when each tier of questions can be incorporated into the story.
5. The method of claim 1 with an additional tier of such queries that can be immediately incorporated into the television show production.
6. The method of claim 1 utilizing internet and other means to present and to gather responses to such queries.
7. The method of claim 1 to garner from viewer portals and other means of electronic feedback to analyze audience behavior.
8. The method of claim 1 to report such audience behavior to advertisers, producers directors, writers, broadcasters or studios.
9. The method of claim 1 wherein such end user feedback received by way of email or other means can be incorporated into the show scheduled for broadcast within seven days.
10. The method of claim 1 to engender viewership.
11. The method of claim 1 utilizing a prequel-mercial to engender audience interest.
12. The method of claim 1 utilizing a prequel-mercial to enable non-temporally limited

feedback.

13. The method of claim 12 utilizing a prequel-mercial to garner feedback for initial episodes.
14. The method of claim 1 utilizing a prequel-mercial to educate the audience about the show.
15. The method of claim 1 utilizing a prequel-mercial to promote the show or to otherwise increase audience size or participation.
16. The method of claim 1 utilizing a prequel-mercial to provide portions of the storyline that are supportive of the upcoming show(s).
17. The method of claim 16 wherein said prequel-mercial comprises product placement advertisement within such storyline.